



2024-25 Fundraising Plan

As a non-profit organisation, the Nanaimo Diamond Artistic Swimming Club relies on funding from grants, sponsorship and fundraising events to help manage operational costs, subsidise competition fees and travel as well as keep membership fees as low as possible. The board of directors put a lot of hours into managing the club and as such, it is an expectation that all families support and participate in fundraising to the best of their abilities. All fundraising related hours will be noted towards minimum commitment.

Questions or ideas? Contact Kate Palmer at nanaimodiamondsboard@gmail.com

Ongoing

Name	Description	Goal	Expected Involvement
Flip Give	An online platform that donates a percentage to the club when you make online purchases through their app or website. Although each purchase is not a significant amount, it adds up quickly when a large team is using regularly. Team Join Code JN9WYZ	\$500	Highly Encourage
Country Grocer Save-A-Tape	Country Grocer reimburses 1% of total of all submitted receipts as a CG gift card. These are either sold to members at face value so funds can be used for other things or they are used for athlete events. All receipts can be given to coaches or Lisa Rapton.	\$500	Highly Encourage
Co-op	NDASC has a co-op number that can be given at their retail locations when purchasing gas or other items and they reimburse a percentage annually. CO-OP # 1076769	\$200	Highly Encourage
Sponsorships	We have been updating our sponsorship package to help increase club sponsorships. Sponsorships opportunities include	\$5000	Highly Encourage

	<p>packages ranging from \$500 to \$5000 as well as donations in kind. Businesses are more likely to donate to organizations when there is a personal connection so please reach out to friends and family who have businesses that may be interested.</p> <p>Package will be available on our website and posted to Google Classrooms once it has been finalized.</p>		
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September 2024

Name	Description	Goal	Expected Involvement
Taylor Swift Raffle	<p>800 tickets at \$25 each for a chance to win 2 Taylor Swift Tickets and \$1500 in Visa Gift Cards. Concert is in November in Toronto. Tickets can be sold until September 23, 2024</p> <p>Website for ticket sales: https://nanaimodiamonds.rafflenexus.com</p>	\$12,000	<p>Mandatory</p> <ul style="list-style-type: none"> Help promote by sharing on social media and/or with friends and family
Nanaimo Diamonds Cookbook	<p>We are asking all families to contribute 3-4 (or more) of your favourite recipes (and photos) so that we can put together an amazing cook book that we can sell.</p> <p>The goal for September is to gather all the recipes and photos, format the pages, and create the layout.</p> <p>If you don't have time to type it up, please send it in the easiest format and we will format for you.</p> <p>All recipes can be emailed to diamondscookbook@gmail.com</p>	N/A	<p>Mandatory</p> <ul style="list-style-type: none"> We are asking all families to contribute a minimum of 3 recipes We are also hoping for photos of the made recipes as well as athletes cooking and/or baking.

October 2024

Name	Description	Goal	Expected Involvement
Meat Draw and 50/50 raffle.	<p>The Black Bear Pub has offered us an opportunity to host a meat draw and 50/50 raffle. We will have 3-4 rounds of meat through the evening while simultaneously selling 50/50 tickets to be drawn at the end of the evening.</p>	\$1,000	<p>Mandatory</p> <ul style="list-style-type: none"> Invite friends and families to attend. Help promote by sharing on social media and/or with

			friends and family Highly Encourage <ul style="list-style-type: none"> Attend and help sell tickets
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November 2024

Name	Description	Goal	Expected Involvement
Bottle Drive	Families will collect refundables from now until November 2nd . We will then sort (and collect more if needed) at the recycling depot at Hayes Rd. Families will be asked to sign up for a 2 hour sorting shift sometime between 9am and 3pm.	\$1,500 - \$2,000	Mandatory <ul style="list-style-type: none"> All families are expected to collect refundables. Highly Encourage <ul style="list-style-type: none"> Families are highly encouraged to also sign up for a sorting shift.
Mom's Pantry	Mom's Pantry offers generous commissions from selling their products. Items include muffin batters, cookie doughs, teas, spices, frozen baked goods, perogies, spring rolls, etc. All items will be delivered in mid December and each family will be expected to pick up from delivery location promptly and deliver the orders associated with their athlete(s).	Individual commissions earned are credited to athletes' accounts	Optional <ul style="list-style-type: none"> Families may opt out of this fundraiser Only those who sell items will earn a credit to their account.
Nanaimo Diamonds Cookbook	Once the cookbooks have been printed, it is time to sell, sell, sell! These will make great gifts!	\$1000	Highly Encourage <ul style="list-style-type: none"> Share and promote sales

December 2024

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January 2025

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February 2025

Club Sales Table at TM3	We are hoping to set up a table in the lobby or in one of the Jack Little Rooms (if available). Items to sell: <ul style="list-style-type: none"> - Artistic swimming croc jibbitz - T-shirts - Make up bags - Shoulder bags - Cook books - Baked items 	\$1000	Highly Encouraged <ul style="list-style-type: none"> ● Contribute any ideas for items ● Take a shift at the sales table
Beer & Burger Event	We will hopefully be able to find a pub or restaurant willing to host a beer & burger or slice & sleeve event including silent auction, 50/50 draw and wine grab. We would sell tickets in advance and each ticket holder would receive a burger and a beer or a piece of pizza and a sleeve of beer. We could also play Singo where participants buy in for \$5 and we have prizes.	\$2500	Highly Encouraged <ul style="list-style-type: none"> ● Solicit local businesses for donations to silent auction ● Attend and bring friends and family ● Contribute to the wine grab

March 2025

Bottle Drive	Families will collect refundables for a few weeks prior to our sorting date. We will sort (and collect more if needed) at the recycling depot at Hayes Rd. Families will be asked to sign up for a 2 hour sorting shift sometime between 9am and 3pm.	\$1,500 - \$2,000	Mandatory <ul style="list-style-type: none"> ● All families are expected to collect refundables. Highly Encourage <ul style="list-style-type: none"> ● Families are highly encouraged to also sign up for a sorting shift.
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April 2025

Online 50/50 Raffle	We will use RaffleNexus to create an online platform for a digital 50/50 draw. We will aim to have the website go live in mid to end of April and carry through until the Sunday of Jean Peters. We can advertise online and then capture all the attendees at Jean Peters.	\$1200	Mandatory <ul style="list-style-type: none"> ● We are asking all families to promote and share the raffle on social media and with friends and family.
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Superior Farms	This fundraiser offers a selection of high quality plants and starter bundles that arrive in time for Mother's Day.	Individual commissions earned are credited to athletes' accounts	Optional <ul style="list-style-type: none"> ● Families may opt out of this fundraiser ● Only those who sell items will earn a credit to their account.
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May 2025

Club Sales Table at Jean Peters	We are hoping to set up a table in the lobby or in one of the Jack Little Rooms (if available). Items to sell: <ul style="list-style-type: none"> - Artistic swimming croc jibbitz - T-shirts - Make up bags - Shoulder bags - Cook books - Baked items 	\$1000	Highly Encourage <ul style="list-style-type: none"> ● Contribute any ideas for items ● Take a shift at the sales table
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Other Ideas

- Country Grocer Hot Dog Sale
- Mitchell's Soups
- Pizza Coupons
- Beef jerky
- Paradise Cheese